GOAL A - Each county in the South Central Extension District will develop and maintain a highly effective Advisory Leadership System that will fully serve the needs within that county and will enhance the operation of Cooperative Extension in the South Central District and throughout North Carolina.

**Strategy 1**  Each County Extension Director will develop and maintain a highly functional Extension Advisory Council as described in the recently published ALS Operation Manual. Each CED will develop a specific objective within EMAPS each year that will provide measurable strategies to accurately determine the effectiveness of the local Advisory Council.

**Who:** All CEDs
Danny Shaw

**When:** Ongoing/Annually

**Strategy 2**  Each county Extension staff person with programming responsibilities will develop and maintain at least one highly functional Specialized Committee as described in the recently published ALS Operations Manual. Each staff member will develop a specific objective within EMAPS (or other evaluation instrument) each year that will provide measurable strategies to accurately determine the effectiveness of the Specialized Committee.

**Who:** All CEDs to provide leadership and oversight to programming staff
Danny Shaw

**When:** Ongoing/Annually

**Strategy 3**  A committee, in consultation with all CEDs, will develop guidelines for minimum accepted standards for development and maintenance of all components of county advisory systems within the district.

**Who:** Everett Davis
Clinton McRae

**When:** June 30, 2006

**Strategy 4**  A district Advisory Council will be further developed with one representative from each county that will meet at least once each year to improve communications throughout the district and to assist in planning and conducting area, regional, or district activities that involve volunteer leaders.

**Who:** Clinton McRae
GOAL B - The South Central Extension District will continue to provide an annual South Central Extension Advisory Conference.

**Strategy 1** - The outline that has been developed by South Central CEDs will be followed to provide clusters of counties to plan and conduct the South Central Extension Advisory Conference on a rotational basis. This conference will be held each year in January or February.

*Who:* CEDs from cluster counties
  - Joy Staton
  - Danny Shaw

*When:* Annually

**Strategy 2** - Due to favorable comments from previous participants of the South Central Extension Advisory Conference, agents and volunteers will be involved in this conference to showcase highly successful programs within the district.

*Who:* Selected Agents and Volunteers
  - CEDs in cluster counties
    - Joy Staton
    - Danny Shaw

*When:* Annually

**Strategy 3** - Appropriate survey instruments will be developed for each annual conference that will measure the effectiveness of that conference as related to the original purpose and objectives of the conferences. Following each annual conference the strategic planning committee will facilitate discussion from all CEDs, and will gather input from Advisory Councils in each county, to determine needs for future conferences and to recommend possible topics and speakers.

*Who:* Everett Davis
  - Clinton McRae
  - Danny Shaw
  - Joy Staton

*When:* Within two (2) months following the Annual Conference.

**Goal C** - The County Extension Directors in the South Central Extension District will collaborate to effectively use members of local advisory systems to properly market the accomplishments and impacts within the district to local, state, and
national elected officials and key leaders.

**Strategy 1** - All CEDs in the South Central district will collaborate to recruit and train highly effective local leaders to serve on the State Advisory Council (SAC). Efforts will be made to ensure that representation is rotated to all counties in the district.

**Who:** Everett Davis  
All CEDs  
**When:** Ongoing

**Strategy 2** - All South Central CEDs will collaborate with key volunteers to ensure that at least one (1) down home visit is provided within the district each year for state and/or national elected officials. When planned, all appropriate local elected officials in that area will be invited and encouraged to participate. The coordinating committee will counsel with all CEDs in the district to determine the most appropriate legislative district, and will assist the CED in that district to plan and conduct an effective down home visit.

**Who:** Everett Davis  
Clinton McRae  
Susan Condlin  
Kent Wooten  
Danny Shaw  
Joy Staton  
**When:** At time established by elected official(s)

**Strategy 3** - Due to size and diversity of the district, the district will be divided into an Eastern Division (Bladen, Columbus, Cumberland, Harnett, Robeson, Hoke and Scotland) and a Western Division (Moore, Lee, Chatham, Montgomery, Stanly, Anson, and Richmond). With involvement and assistance from local Advisory Councils, each division will plan and conduct at least one activity each year to involve all local and state elected officials serving the counties in that division to focus on sensitive major initiatives being addressed by Extension. This could include topics such as the Agribusiness Council project, Land Use Planning, Use Value Taxation, tourism, etc.

**Who:** Everett Davis  
Eastern Division  
Western Division  
**When:** To be determined