Directions to Lenoir County Center
From 70, at Intersection of Hwy 11 South go 1 1/2 miles
Office is on the left
(brown brick building with flag pole in front)
Yellow Livestock Arena is beside us.

Hotel Information
Hampton Inn Kinston
1382 Hwy 258 South
Kinston, NC 28504
Phone: (252)-523-1400

Block under code “NC Goat/Sheep Producers Roundup”
Until July 1, 2011

Registration Fees:
Adults:
- 2-Day — $75.00
- Additional Family Members — $50.00
- 1-Day — $40.00
Youth:
- 2-Day — $55.00
- Friday Only - $10.00

FAMACHA Certification - $12.00

Registration Deadline 07/11/2011
$10.00 late fee will be added after this date

Online Registration at:
http://franklin.ces.ncsu.edu or
www.franklincountymarketfarmfresh.com

For More Information Contact:
Martha Mobley
Extension Agent, Agriculture
Franklin County Center, NCCES
103 South Bickett Blvd.
Louisburg, NC 27549
Telephone: 919.496.3344
E-mail: martha_mobley@ncsu.edu

For More Information Contact:
Dr. Jean Marie Luginbuhl
NCSU Meat Goat Extension Specialist

Special “Thanks” to
Tammy Kelly,
Lenoir County Extension Director & Staff with hosting the Conference!
Thursday, July 21, 2011
8:00-9:00 a.m. Registration & Trade Show Open
Morning Facilitator
Martha L. Mobley
Extension Agent, Franklin County

9:00 a.m. Welcome
Eve Honeycutt
Lenoir & Greene Co. Extension Agent
Linda Sutton
Lenoir County’s County Commissioner & Extension State Advisory Council Member

Strategic Marketing of Meat & Live Animals
9:15 a.m. Marketing Show Animals
Karen Pike, Four Peas Ranch, Trenton, NC

9:45 a.m. Comparison of monthly graded vs. weekly auction goat/sheep markets in NC
Steve Lathrop
Livestock Marketing Specialist, NCD&CS

10:15 a.m. Utilizing Ethnic Holidays in your Marketing Plan
Susan Schoenian, Sheep & Goat Specialist, University of Maryland Extension

10:35 a.m. Direct Marketing Chevon & Lamb to the Public
Renard Turner
Vanguard Ranch, Virginia

11:00 a.m. Government Regulations of Direct Marketing Meats
Dr. Beth Yongue
Meat & Poultry Division, NCD&CS

11:30 a.m. Marketing Panel
Questions & Answers (all above speakers)

12:00 p.m. NC Chefs Chevon & Lamb Cook Off
Tanny Kelly, Lenoir County
Extension Director & Martha Mobley
Extension Agent, Franklin County

**Presentations of “Top NC Chef” Awards: Chevon & Lamb

Lunch Speaker:
New Marketing Opportunities in NC:
East Coast Natural Meats
Dr. Peter Appleton,
Interstate BioEconomic Alliance Inc., President
Visit with Trade Show Vendors

Afternoon Facilitator
Tyrone Fisher, Harnett County Extension Director

1:45 p.m. Buck Development & MD Forage Buck Test
Susan Schoenian, Sheep & Goat Specialist
University of Maryland Extension

2:30 p.m. Break & Visit with Trade Show

Herd Health Updates for Your Sheep & Goats
3:00 p.m. Integrated Parasite Control and Management
Susan Schoenian, Sheep & Goat Specialist
University of Maryland Extension

Rotating Sessions (½ in Classroom & ½ in Arena)
4:00 p.m. Session: 1. Performing Your Own Fecal Egg Counts (in classroom)
Tiffanie Conrad
Acuna, Richmond County Extension Agent, NCCE
Dr. Niki Whitley, Animal Science Specialist
NC A&T State University
Session: 2. FAMACHA Certification Training (In Arena)
$12 training fee; must pay with registration
Susan Schoenian & Dr. Jean Marie Luginbuhl,
Extension Meat Goat Specialist, NCSU

5:30 p.m. Hands-on hoof trimming & Vaccination, deworming, shearing, etc. demo in Arena w/ Livestock Agents
Andy Burlingham, Pitt County
Evaluation of Goat & Sheep Roundup IV

6:15 p.m. Dinner on Your Own

Friday, July 22, 2011
8:00 a.m. Registration Continues

Morning Facilitator Adult Program
Eileen Coite, Extension Agent, Wayne County

Herd Health Updates Continued
(In Extension Center)

8:30 a.m. Basic Herd Health Practices for Your Herds
(Tubing kids, kidding management, vaccinations, etc.)
Dr. Jeff Broadway
South Ridge Vet. Hospital, Kannapolis, NC

9:30 a.m. Predator Control and Identification for Your Flocks
Frank Newell, USDA Wildlife Specialist
Warrenton, NC

9:30 a.m. (Specifically for the Dairy Goat/Sheep Producers: in conference room)
So You Want to Produce and Market Milk & Cheese? Ensuring Food Safety
Chris Packer, NCD&A CS, Health Inspector

9:45 a.m. Fecal Egg Counts (in classroom)

10:30 a.m. Break (visit with Trade Show)

Evaluation of Goat & Sheep Producers IV Adjourn
Morning Facilitator Youth Program
Eve Honeycutt, Extension Agent; & Margaret Bell, Extension Agent, Lenoir & Greene Counties

11:00 a.m. Utilizing Forages and Weed ID Poisonous Plants in Your Pastures
Dr. Jean-Marie Luginbuhl, NCSU
Extension Meat Goat Specialist

11:30 a.m. Herd Health Updates Continued
(In Extension Center)

12:15 p.m. Show Animal Selection
Brent Jennings, NCSU 4-H Livestock Specialist & Andy Burlingham, Extension Agent, Pitt County

1:00 p.m. Searching for Grant Funds?
RAFI representative
FSA representative: Wool Pool & NAP program & Livestock Indemnity
USD&A representative: Value-added Program

1:35 p.m. Other current Issues related to Small Ruminants: “Update on Scrapie disease in NC”, etc.
Leslie Kent, DVM
USDA, Raleigh, NC

2:00 p.m. NC Goat & Sheep Industry Updates
(5 minutes each association)
NC Sheep Producers Association
NC Meat Goat & Sheep Producers, Inc.
NC Boer Goat Association
NC Dairy Goat Breeders
NC Goat Council
NC Meat Goat Association

Evaluation of Goat & Sheep Producers IV Adjourn
Morning Facilitator Adult Program
Chevon & Lamb 2011 Program Coordinator

1:30 p.m. Cheese? Ensuring Food Safety
Dr. Niki Whitley, Animal Science Specialist
NC A&T State University

2:00 p.m. Forage Development & producers: in conference room
Dr. Niki Whitley, Animal Science Specialist
NC A&T State University

2:30 p.m. Integrated Parasite Control and Management
Susan Schoenian, Sheep & Goat Specialist
University of Maryland Extension

Excursion to Uncle John’s Farm, Perquimans County, NC
Break (visit with Trade Show)

2:30 p.m. Evaluation of Goat & Sheep Producers IV Adjourn
Morning Facilitator Adult Program
Chevon & Lamb 2011 Program Coordinator

3:30 p.m. MD Forage Buck Test
Chris Packer, NCD&A CS, Health Inspector

4:00 p.m. Improving Reproduction Management in Your Herd
Tyrone Fisher, Harnett County Extension Director

5:30 p.m. Lunch “Pig Pickin’” Lenoir County TDA, (www.VisitKinston.com)
Visit Trade Show

Afternoon Facilitator Adult Program
Andy Burlingham, Extension Agent, Pitt County

1:00 p.m. Searching for Grant Funds?
RAFI representative
FSA representative: Wool Pool & NAP program & Livestock Indemnity
USD&A representative: Value-added Program

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NC Goat Council
NC Meat Goat Association

Evaluation of Goat & Sheep Producers IV Adjourn
Morning Facilitator Youth Program
Eve Honeycutt, Extension Agent; & Margaret Bell, Extension Agent, Lenoir & Greene Counties

11:00 a.m. Utility Forages and Weed ID Poisonous Plants in Your Pastures
Dr. Jean-Marie Luginbuhl, NCSU
Extension Meat Goat Specialist

12:15 p.m. Judging 101
Brent Jennings & Jared Harrell
Extension Agents Perquimans, Chowan, & Gates Counties

1:00 p.m. Break

10:15 a.m. Youth Skillathon Practice
Eve Honeycutt, Emily Herrig, Pender county Extension Agent, & Margaret Bell, Extension Agent Craven & Jones Counties

11:30 a.m. Questions/Answers/Evaluation and Visit Trade Show
12:15 p.m. Lunch (provided)
Afternoon Session with the Adults